

WEST MICHIGAN ENVIRONMENTAL ACTION COUNCIL

Rainwater Rewards Stormwater Calculator

Valuing Ecosystem Services for Green Infrastructure



Who is WMEAC?

Informing, engaging and nurturing an inclusive community, acting together to protect natural resources, mitigate climate change and build a resilient West Michigan

Protecting Water Resources

Non-Profit 501C3

West Michigan's voice for
environmental protection since 1968

Lead on development of current
economic valuation project





Integrated Valuation of Ecosystem Services Tool (INVEST)

Generation 1: Valuing Ecosystem Services

Valuing Ecosystem Services

- Benefits people obtain directly or indirectly from ecological systems



West Michigan's Green Infrastructure



- Forests, grasslands and prairies
- Urban and rural parks and trails
- Wetlands, lakes, rivers and streams
- Shoreline, beaches, and dunes
- Cropland and orchards
- Fish and wildlife

Green Infrastructure Valuation

❖ Valuation of ecosystem services

- Region/County-Level: development of online tool (INVEST)
- Parcel Level: development of ecosystem services calculator (Owasippe)

	A	B	C	D	E	F	G
1	West Michigan Ecosystem Services Calculator Output Page						
2							
3		Grass, Shrub & Prairie	Forest Low Value	Forest High Value	Water	Wetlands Low Value	Wetlands High Value
4	Food Production	n/a	n/a	n/a	n/a	n/a	n/a
5	Raw Materials	n/a	\$9	\$63	INS	INS	INS
6	Aesthetic/Amenity	\$10	\$0	\$6	\$18	\$13	\$13
7	Recreation	\$69	\$69	\$69	\$250	\$125	\$250
8	Fish/Wildlife Habitat	\$21	\$24	\$24			
9	Pollination	INS	NEI	NEI	n/a	NEI	NEI
10	Nutrient Cycling	NEI	NEI	NEI	NEI	\$4	\$8
11	Waste Assimilation	NEI	NEI	NEI	NEI	NEI	NEI
12	Erosion Control	NEI	\$0	\$4	n/a	NEI	NEI
13	Water Regulation	NEI	NEI	NEI	NEI	NEI	NEI
14	Water Supply	n/a	n/a	n/a	\$64	\$32	\$64
15	Value Per Acre/Per Year	\$100	\$116	\$332	\$286		
16							
17	Annual Value for All Acres	\$25,755	\$475,863	\$61,746	\$34,686		
18						TOTAL YEARLY VALUE	\$598,049
19	PV of Future Yearly Values						
20	Value Per Acre/Per Year	\$1,426	\$1,654	\$4,745	\$4,088		
21	Annual Value for All Acres	\$367,931	\$6,798,039	\$882,081	\$495,511		
22						TOTAL PRESENT VALUE	\$8,543,562

INVEST

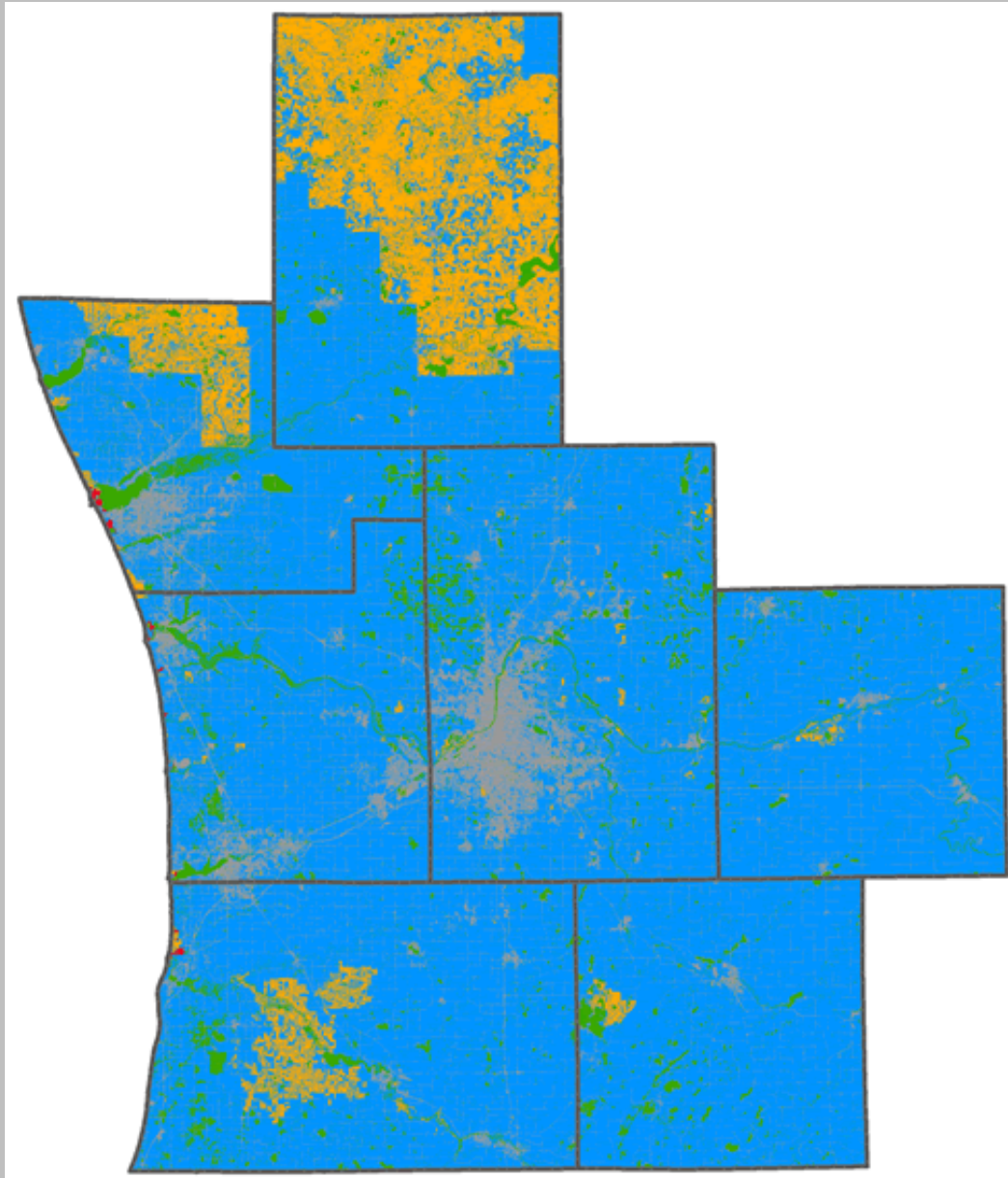
❖ Online educational tool
<http://INVEST.wri.gvsu.edu>

❖ Places monetary value on ecosystem services associated with West Michigan land uses

❖ \$ per acre/mile per year

The screenshot displays the website for the Integrated Valuation of Ecosystem Services Tool (INVEST) at Grand Valley State University. The top navigation bar includes links for News & Events, Quick Links, Majors & Programs, and People Finder, along with a search bar. A left-hand menu lists sections: HOME, REGIONAL ECONOMIC VALUATION, ENVIRONMENTAL VALUATION CONCEPTS, ECOSYSTEM SERVICES, PROJECT DETAIL, PROJECT TEAM, and REFERENCES. The main content area features the title "INTEGRATED VALUATION OF ECOSYSTEM SERVICES TOOL (INVEST)" and a question: "What is the economic value of these West Michigan land uses?". Below this is a map titled "Land Use of 7-County West Michigan Region" showing various land use types color-coded. A legend on the right lists categories: Cropland (brown), Developed Areas (grey), Forest Lands (green), Grasses, Shrubs and Prairie Lands (yellow-green), Great Lakes Sand Dunes (orange), Orchards and Specialty Crops (orange), Other Bare Lands (light brown), Water (blue), and Wetlands (light green). Below the legend are two small images: one of a field with rows of crops and another of a wetland area. At the bottom, a small map of Michigan highlights the 7-County West region in red.

Regional Value Estimate for Ecosystem Services



\$1.8 billion per year

Legend

- **Red:** > \$10,000*
- **Orange:** \$2,001 - \$10,000*
- **Green:** \$201 - \$2,000*
- **Blue:** \$0 - \$200*
- **Grey:** Developed Area/Not Valued



Rein in the Runoff

Generation 2: Valuing Stormwater Green Infrastructure

PLOAD Results for Total Phosphorus Loadings with and without BMPs - 2006

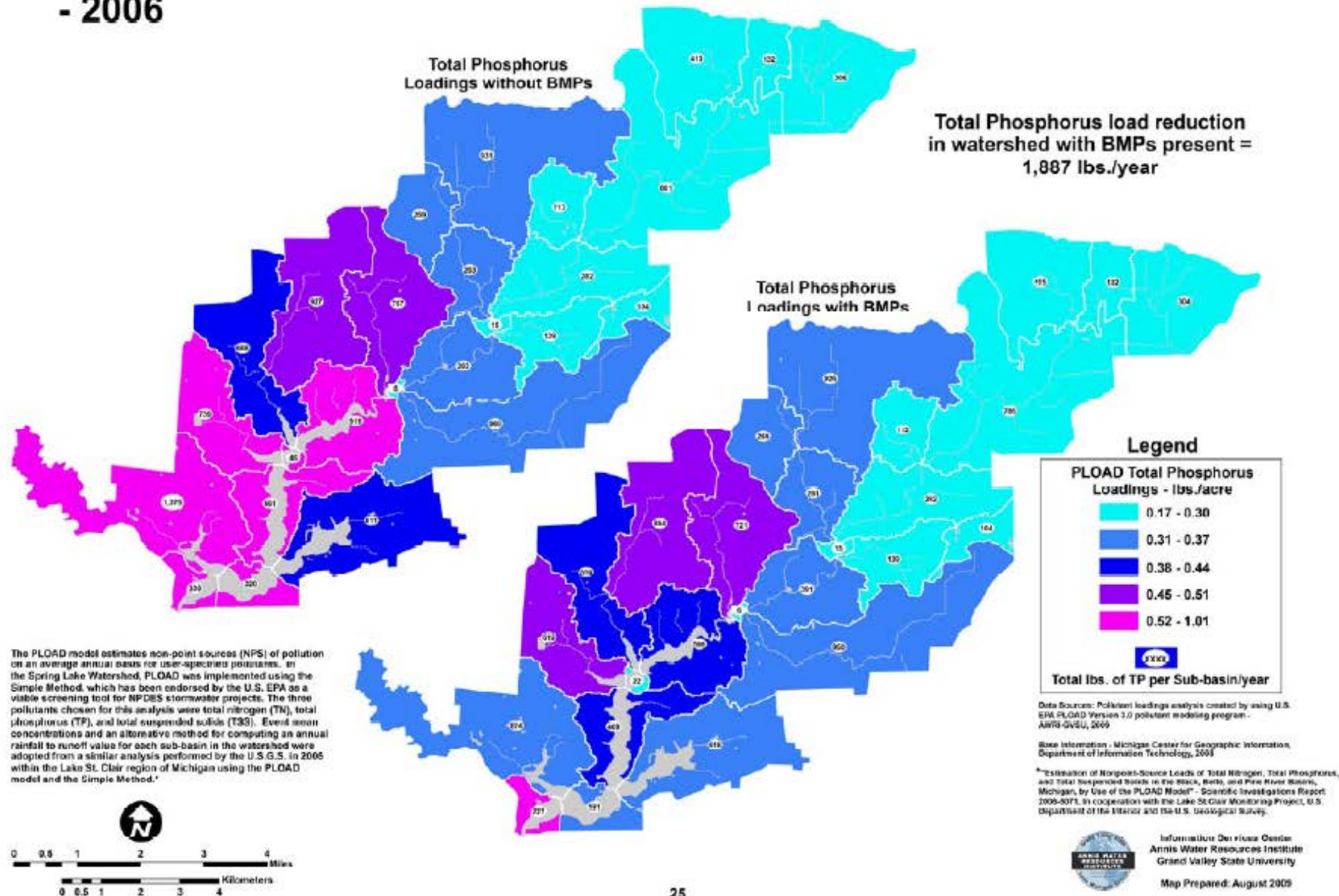
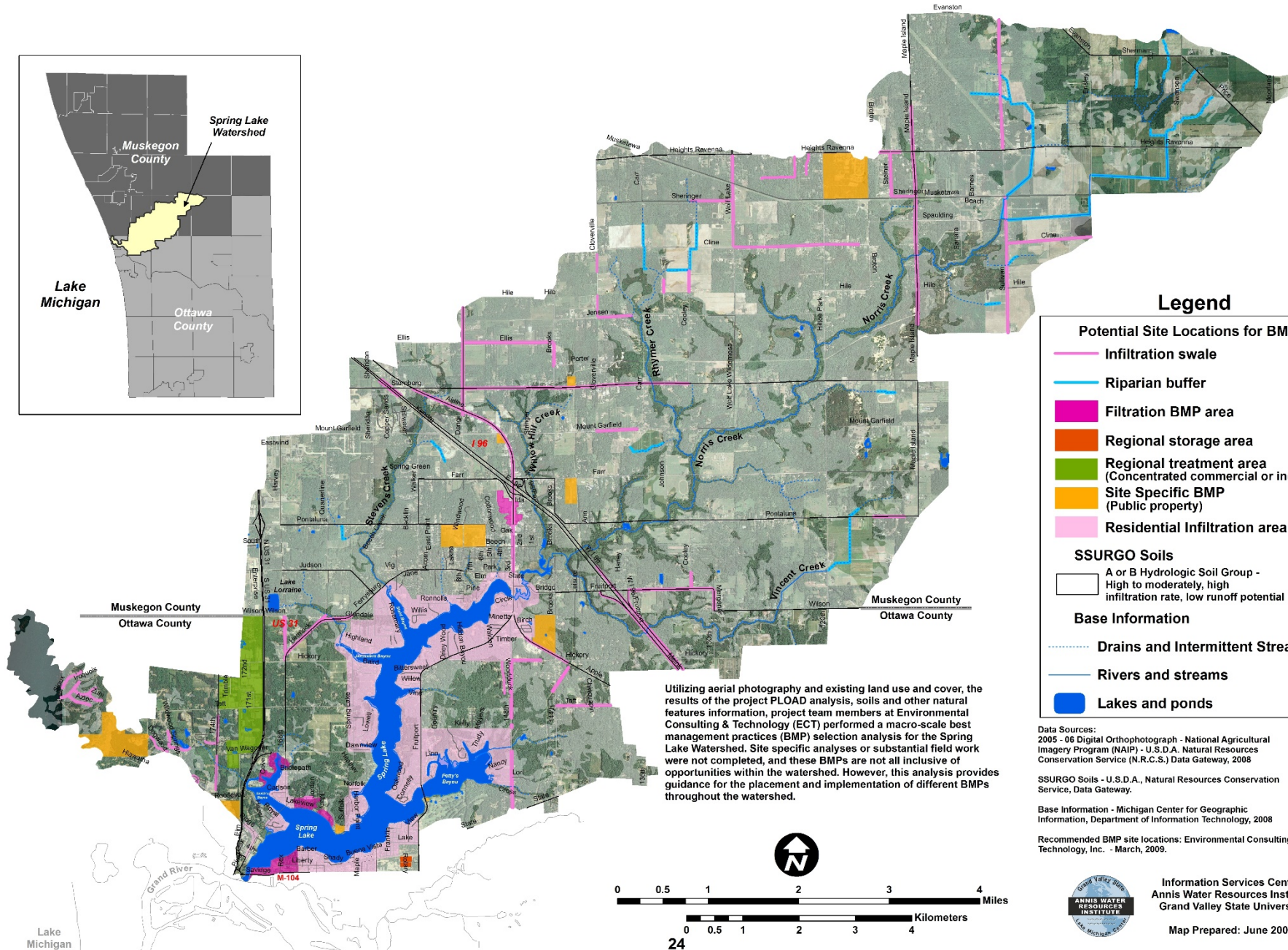
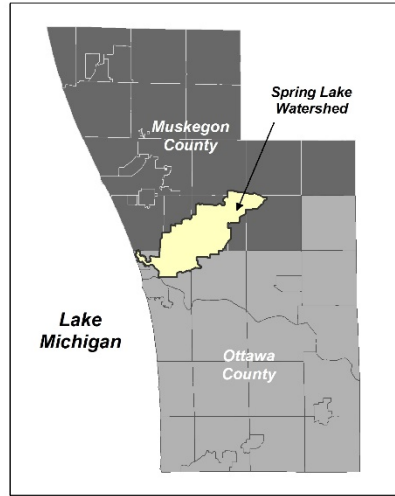


Figure 4-4. PLOAD results with and without BMPs for Total Phosphorus mapped to the ArcSWAT sub-basins for the Spring Lake Watershed's 2006 land use and land cover.

Potential Site Locations for BMPs



Legend

Potential Site Locations for BMPs

- Infiltration swale
- Riparian buffer
- Filtration BMP area
- Regional storage area
- Regional treatment area (Concentrated commercial or industrial)
- Site Specific BMP (Public property)
- Residential infiltration area

SSURGO Soils

- A or B Hydrologic Soil Group - High to moderately, high infiltration rate, low runoff potential

Base Information

- Drains and Intermittent Streams
- Rivers and streams
- Lakes and ponds

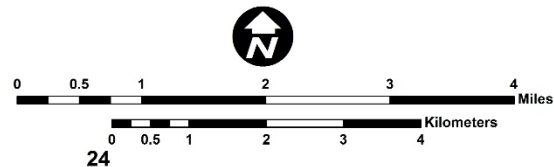
Utilizing aerial photography and existing land use and cover, the results of the project PLOAD analysis, soils and other natural features information, project team members at Environmental Consulting & Technology (ECT) performed a macro-scale best management practices (BMP) selection analysis for the Spring Lake Watershed. Site specific analyses or substantial field work were not completed, and these BMPs are not all inclusive of opportunities within the watershed. However, this analysis provides guidance for the placement and implementation of different BMPs throughout the watershed.

Data Sources:
2005 - 06 Digital Orthophotograph - National Agricultural Imagery Program (NAIP) - U.S.D.A. Natural Resources Conservation Service (N.R.C.S.) Data Gateway, 2008

SSURGO Soils - U.S.D.A., Natural Resources Conservation Service, Data Gateway.

Base Information - Michigan Center for Geographic Information, Department of Information Technology, 2008

Recommended BMP site locations: Environmental Consulting & Technology, Inc. - March, 2009.



Information Services Center
Annis Water Resources Institute
Grand Valley State University

Map Prepared: June 2009

Table 5-6. Cost Effectiveness Associated with Pollutant Load Reductions Per Treated Acre.

BMP	Total Installation Cost	Total Opportunity Cost ¹	25 Year Maintenance Costs ²	Total Cost	Net Costs Associated with Pollutant Load Reductions ³		
					TP	TN	TSS
Bioretention/ Rain Gardens	\$21,500	(\$17,100)	\$3,773	\$8,173	\$13,622	\$24,038	\$8,603
Vegetated/ Bio-Swales	\$16,620	(\$20,500)	\$483	(\$3,396)	(\$7,718)	(\$8,490)	(\$5,660)
Green Roofs	\$686,070	(\$442,765)	\$9,056	\$252,361	\$315,451	\$315,451	\$315,451
Pervious Pavement	\$371,100	(\$340,400)	\$0 ⁴	\$30,700	\$56,330	Not Calculated	\$33,736
Constructed Wetlands	\$22,500	(\$25,900)	\$483	(\$2,917)	(\$6,077)	(\$3,740)	(\$3,241)

¹ These represent added costs associated with traditional stormwater management practices and/or replacement costs.

² Maintenance costs were the net present value of annual maintenance costs from Table 5-5 over 25 years, given a 5% discount rate.

³ These costs were adjusted based upon the BMPs' ability to reduce pollutant loads (Table 5-4).

⁴ Zero maintenance costs for pervious pavement are based on the assumption that current pervious pavement technologies were used and that high efficiency street sweeping is already in place.

A photograph of a lush forest. In the foreground, a large, moss-covered tree trunk lies horizontally across the frame. A stream flows through the center, surrounded by fallen branches and green ferns. The background is filled with tall, thin trees and a dense canopy of green leaves. The lighting is soft and natural, suggesting a shaded forest environment.

Owasippe Scout Camp Demonstration Project

Generation 3: Developing a Calculator Spreadsheet

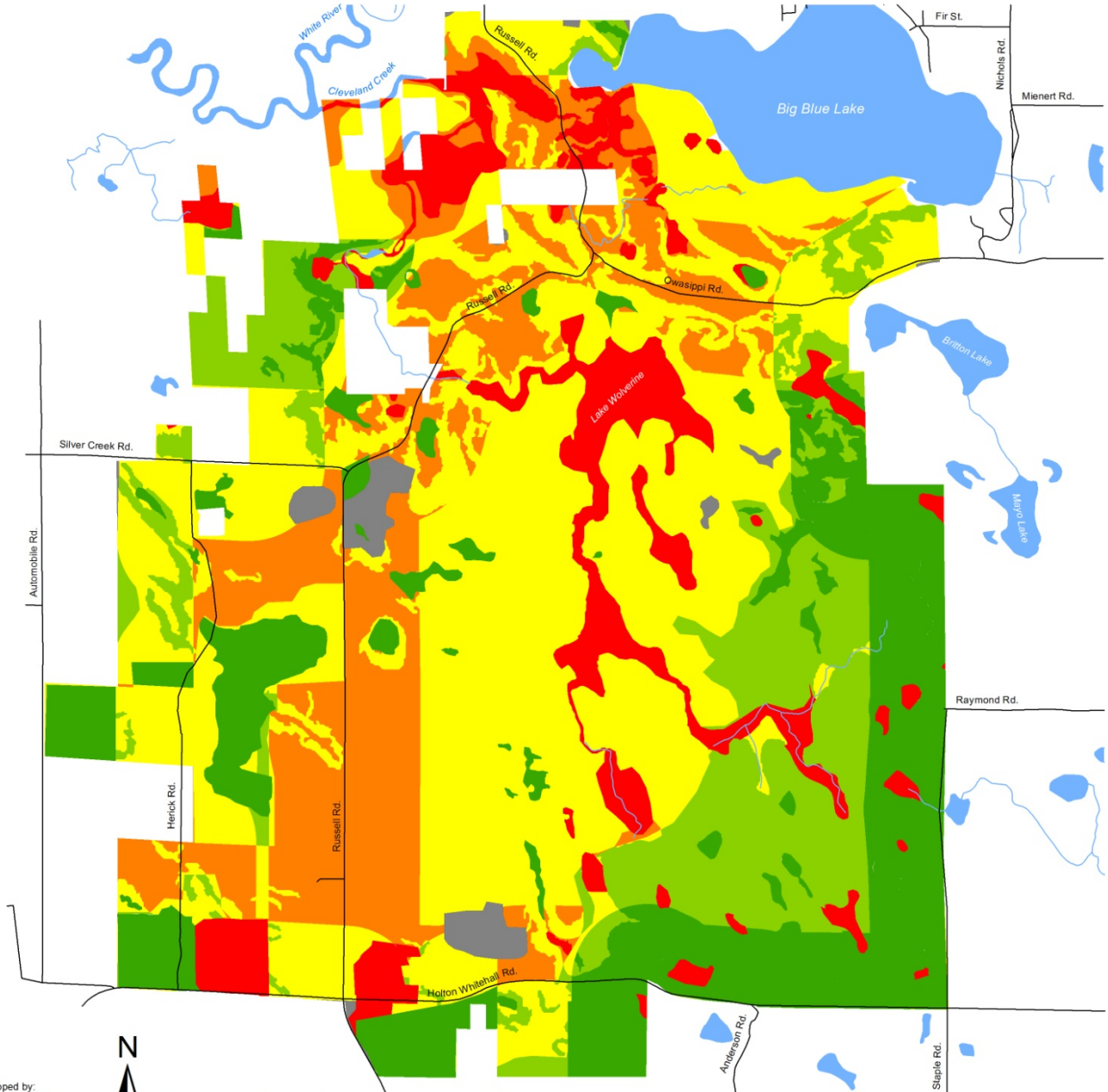
Valuations

Owasippe Scout Reservation

Legend

Dollars Per Acre Per Year

- 64.00 - 109.13
- 109.14 - 112.76
- 112.77 - 117.38
- 117.39 - 122.45
- 122.46 - 284.35
- Developed lands not valued



Data Sources: Valuations modeled by Dr. Paul Isely, GVSU. Roads and hydrology based on Michigan Geographic Data Framework, 2010.

Map Developed by:
Grand Valley State University
Annis Water Resources Institute

February 2011

Ecosystem Services Calculator Tool

Density Info		
	Per Sq Mile	Per Acre
Population Density surrounding Location	57.8	0.0903125
Housing Density Surrounding Location	23.6	0.036875
Note: Data is from Census		
Income Info		
Household income in surrounding area	\$42,000.00	
Note: In current Year Dollars -- Census		
Value of Trees 2010		
	Value	Std Dev
Upland	\$237.00	\$61.00
Lowland	\$304.00	\$121.00
Pine	\$830.00	\$710.00
Note: These values are for the Cadillac region from 2007-2010 during a rec		
Note: All values derived from Timbersource Data		
Inflation		
	Current	Adjustment
Current CPI in X Base Year	218	1.08134921
Note CPI needs to be "CPI for All Urban Consumers (CPI-U) 1982-84=100 (U		
Housing Value		
Average housing price in county	\$105,000.00	

❖ Current Value: \$582,526 per year

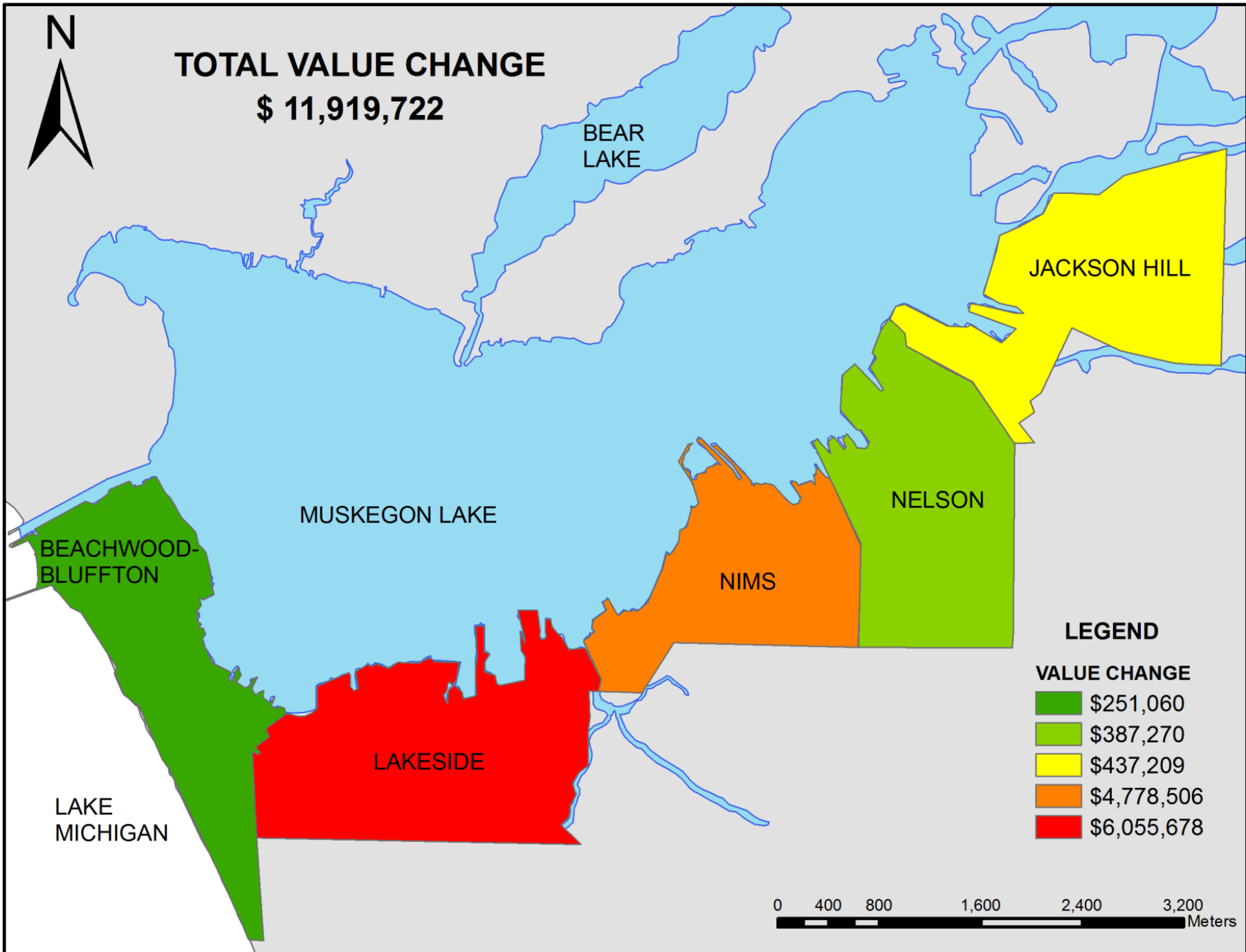
❖ Developed Value: \$183,196 per year

❖ Public Land/Access Value: \$1,450,383 per year



Muskegon Lake Habitat Restoration

Generation 4: Valuing Great Lakes Area of Concern (AOC) Restoration



A close-up photograph of a lush, green ground cover. The plants are densely packed, featuring small, rounded leaves and thin, upright stems. Several stems are topped with clusters of small, bright yellow flowers. The overall appearance is that of a healthy, low-growing plant community.

Rainwater Rewards

Generation 5: Building an Online Stormwater Calculator for Small and Medium Cities in the Great Lakes Basin

Great Lakes Restoration Initiative Funding



Project Pilot Cities



Collaborative Water Quality Projects and Programming

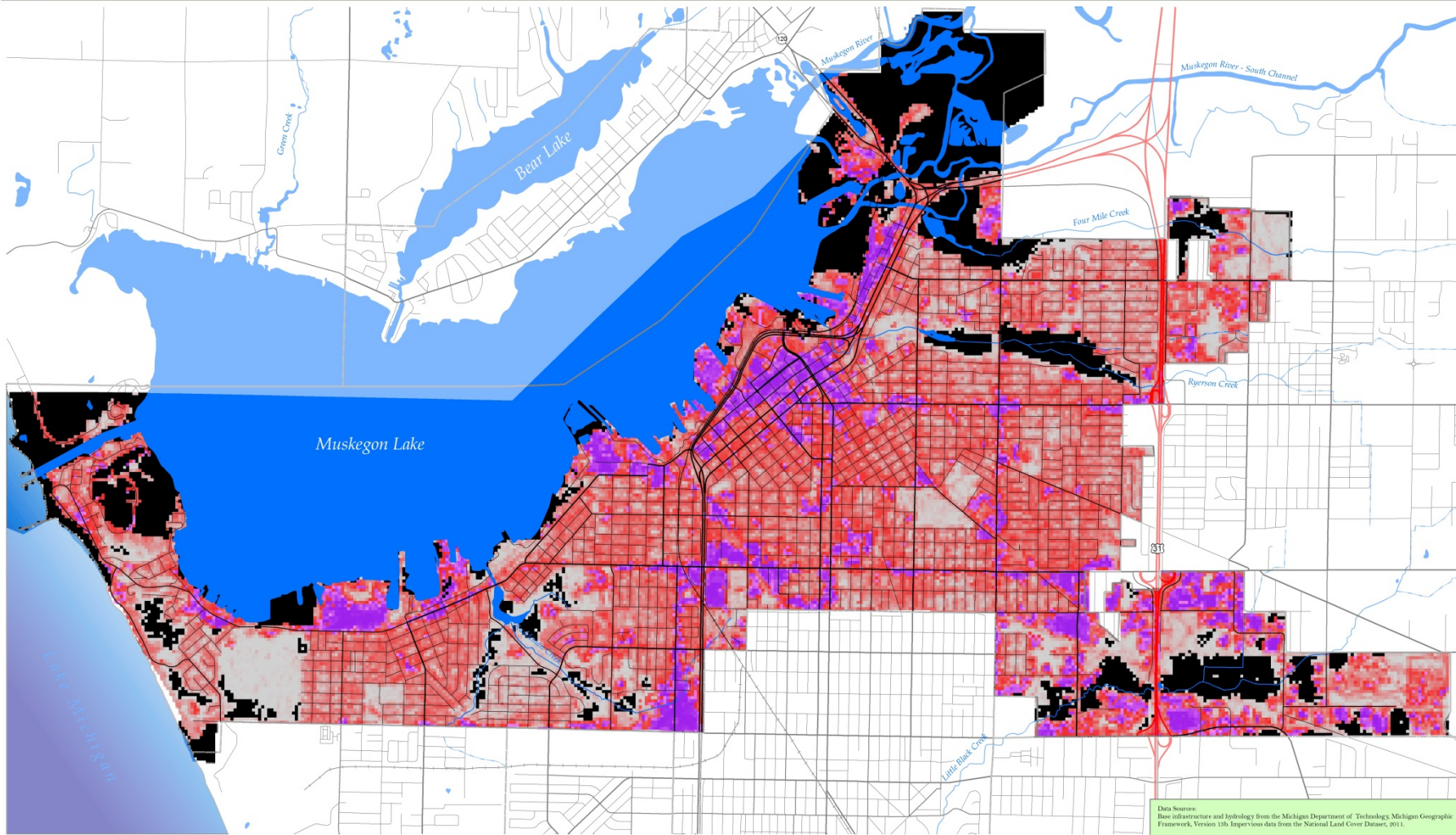
- ❖ 13th Annual Mayors' Grand River Cleanup
- ❖ Rain Barrel Stormwater Education Program
- ❖ 15 to River Public Service Announcement
- ❖ Grand Rapids Stormwater Planning
 - Community-Based Stormwater Initiative
 - Sustainably Managing Stormwater
 - Sustaining Stormwater Investments
 - 2013 Flood Sandbag Volunteers
 - Stormwater Oversight Commission
 - Vital Streets Oversight Commission
- ❖ Rainwater Rewards Stormwater Calculator





Impervious Surfaces

City of Muskegon, Michigan

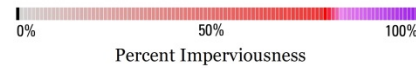


Data Sources:
 Base infrastructure and hydrology from the Michigan Department of Technology, Michigan Geographic Framework, Version 135
 Impervious data from the National Land Cover Dataset, 2011.

Project Partners:

Legend

- Interstate
- Arterial Road
- Collector Road
- Local Road
- Political Limits
- Railroad
- Creek
- Intermittent Stream/Drain
- Water
- Lake Michigan



Map Created: April 2015

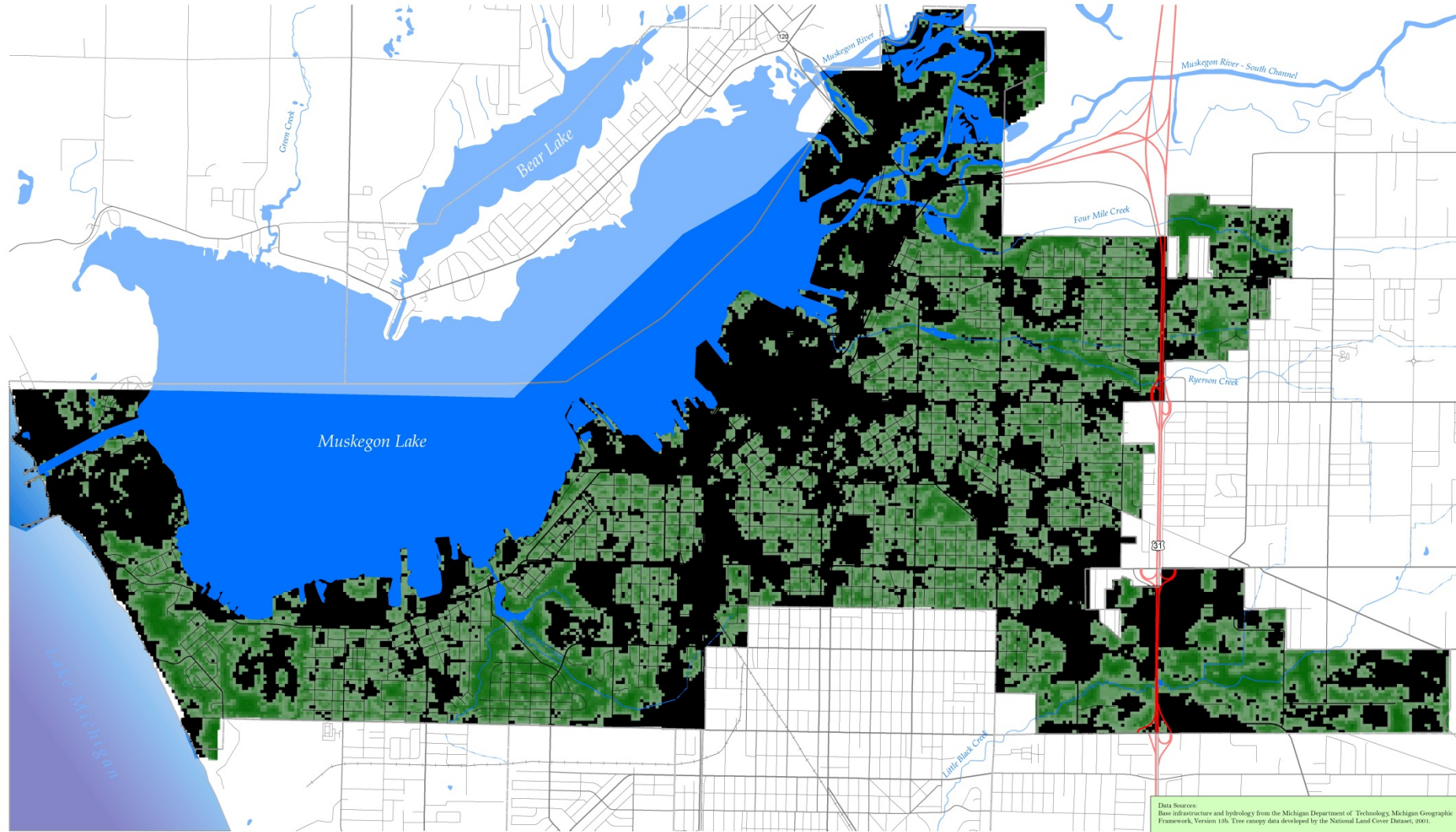
1:24,000

0 0.25 0.5 1 Miles

Projected Coordinate System: Michigan Geoservice - NAD 1983, Meters

Urban Tree Canopy - NLCD

City of Muskegon, Michigan

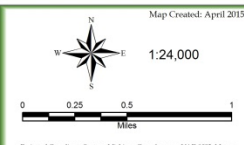
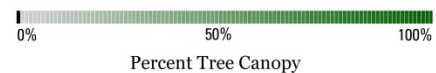


Data Sources:
 Base infrastructure and hydrology from the Michigan Department of Technology, Michigan Geographic Framework, Version 13b. Tree canopy data developed by the National Land Cover Dataset, 2001.

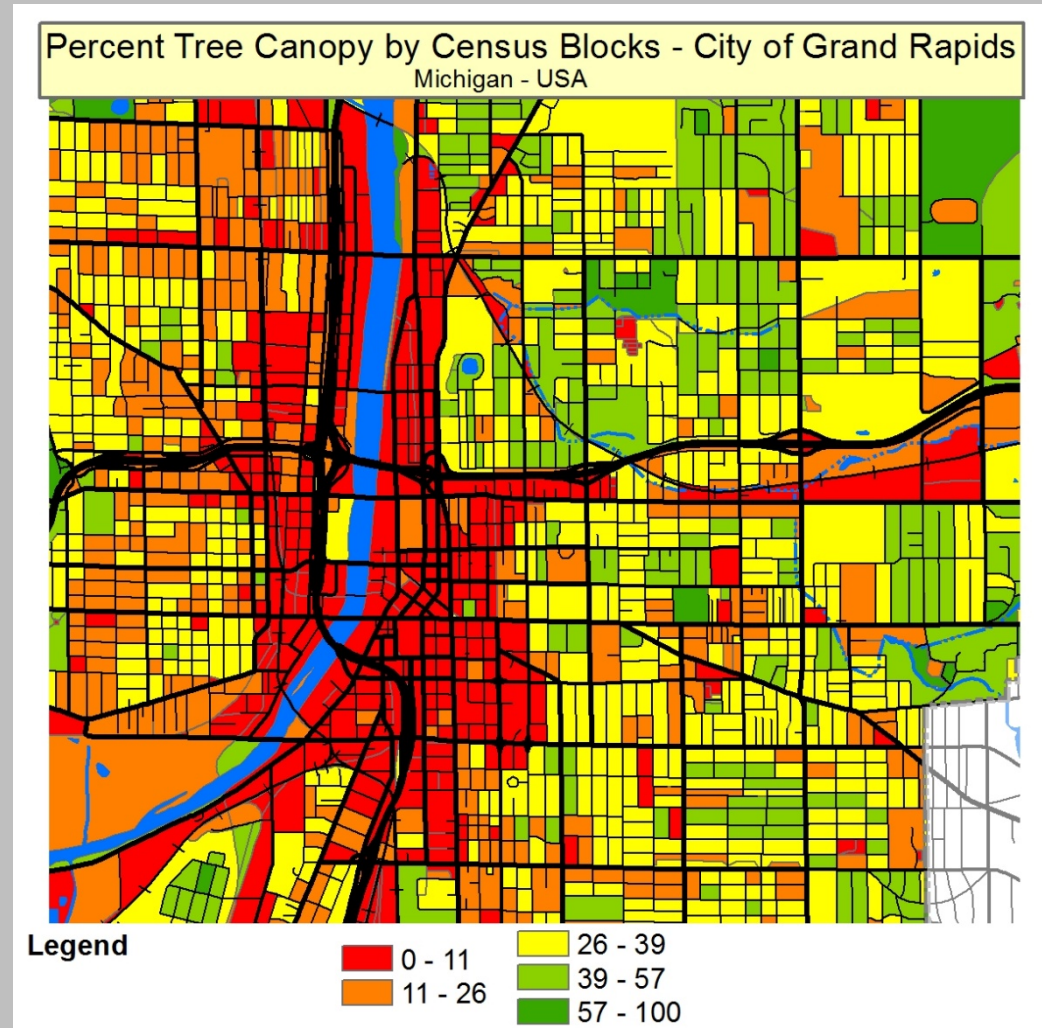
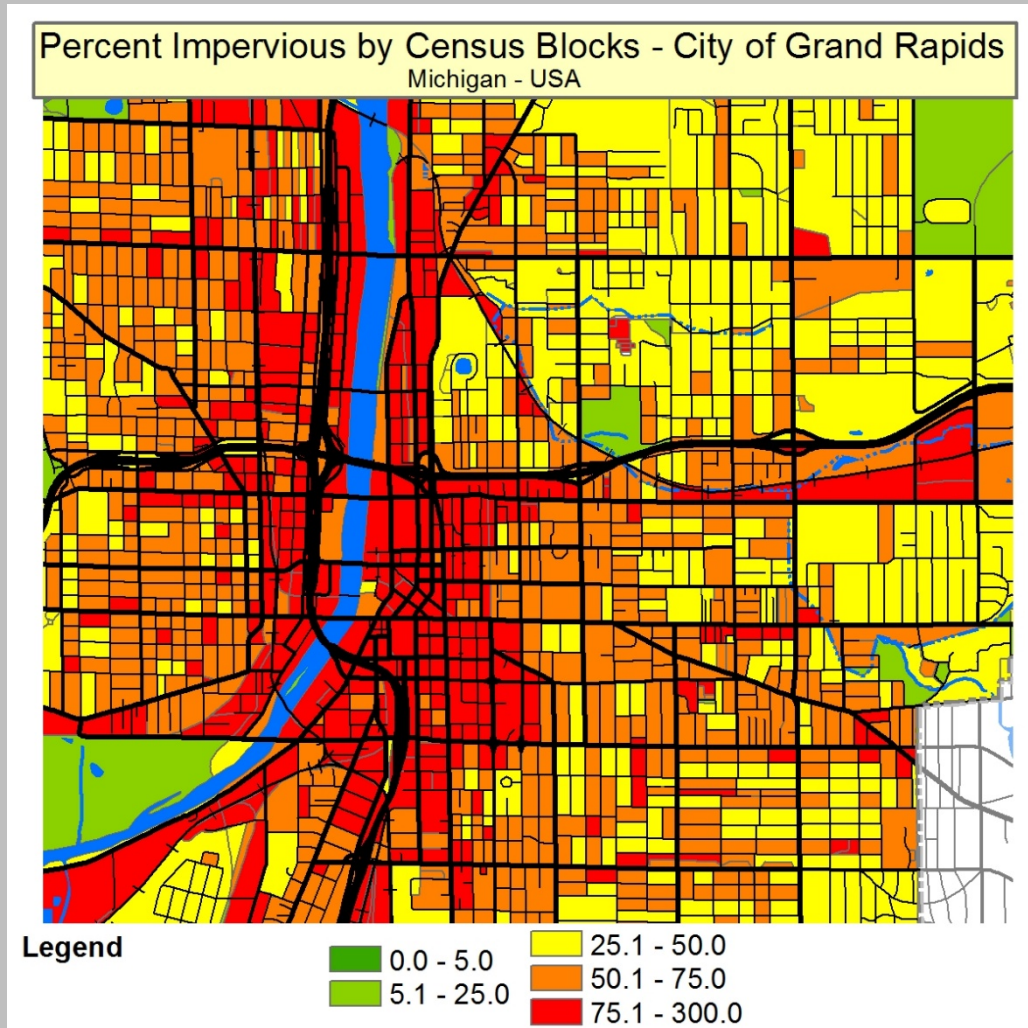


Legend

- Interstate
- Arterial Road
- Collector Road
- Local Road
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- Railroad
- Creek
- Intermittent Stream/Drain
- Water
- Lake Michigan

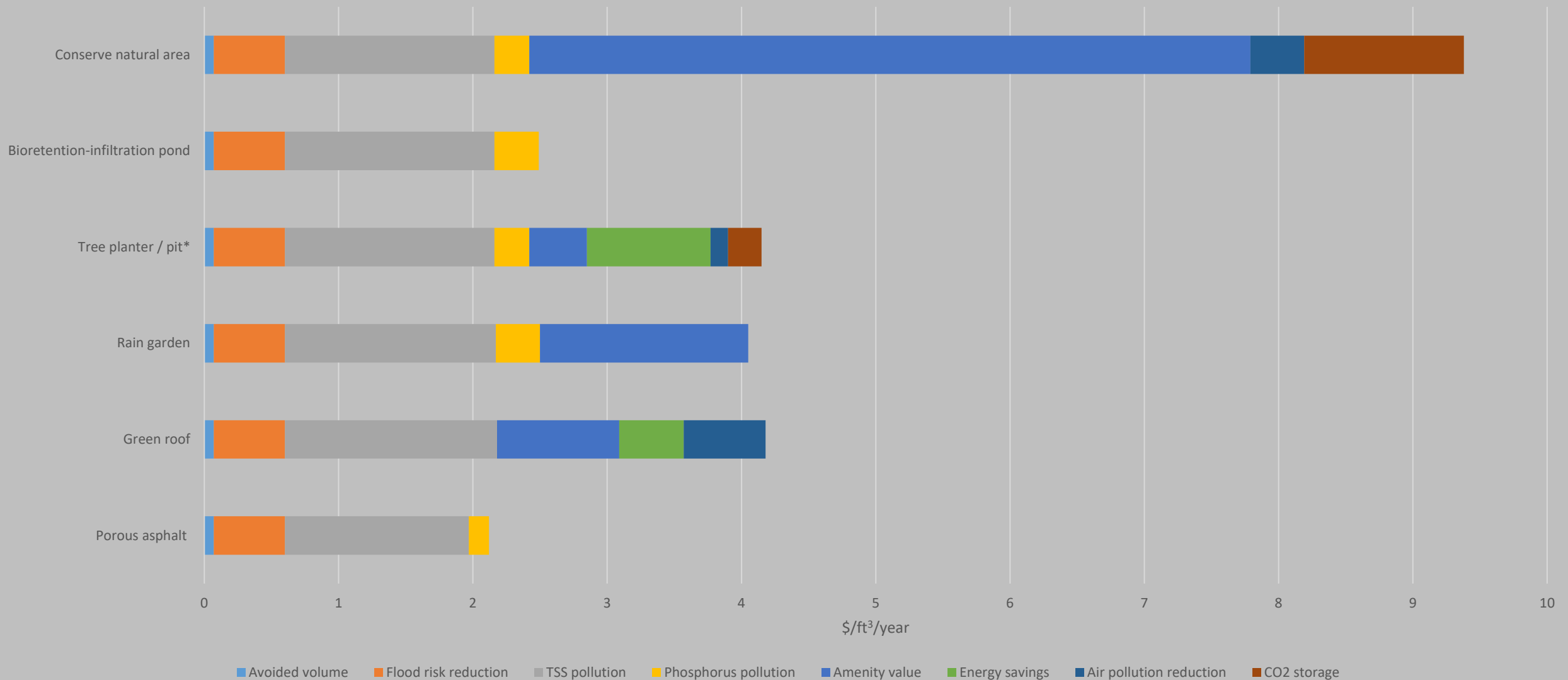


The unit of analysis was the census block.



Values were estimated using benefit transfer.

Benefits of green infrastructure practices (\$/ft³/year)



Infrastructure / SMP type	SMP size (for 3,000 ft ³ WQv per 1" event)	PV benefits (\$/ft ³ WQv)	PV cost of green (\$/ft ³ WQv)	PV cost of gray (\$/ft ³ WQv)	Net Present Value (\$/ft ³ WQv)
Porous asphalt	37,897 ft ²	\$1.13	\$5.38	\$4.99	\$0.74
Green roof	37,200 ft ²	\$2.93	\$12.47	\$8.01	\$-1.54
Rain garden	2,145 ft ²	\$2.43	\$0.90	-	\$1.53
Bioretention infiltration	3,049 ft ²	\$1.37	\$1.81	-	\$-0.44
Conserve natural area	37,897 ft ²	\$6.35	\$2.62		\$3.72
Street tree planter / tree pit	342 trees	\$5.79	\$4.29	-	\$1.50
Rain barrel	2 barrels*	\$1.07	\$0.10		\$0.97

Basic information you'll need...

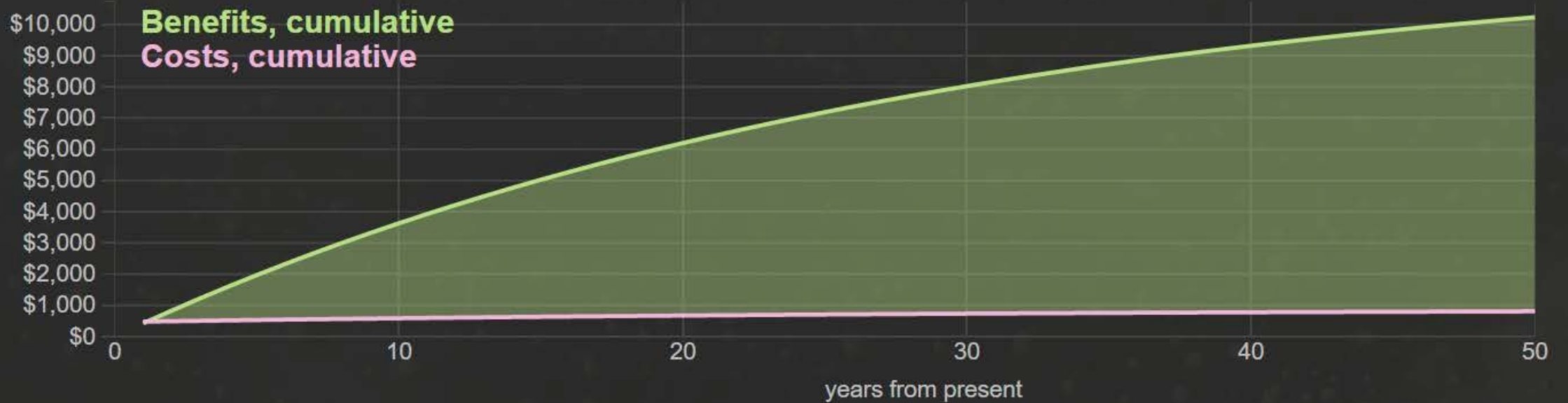
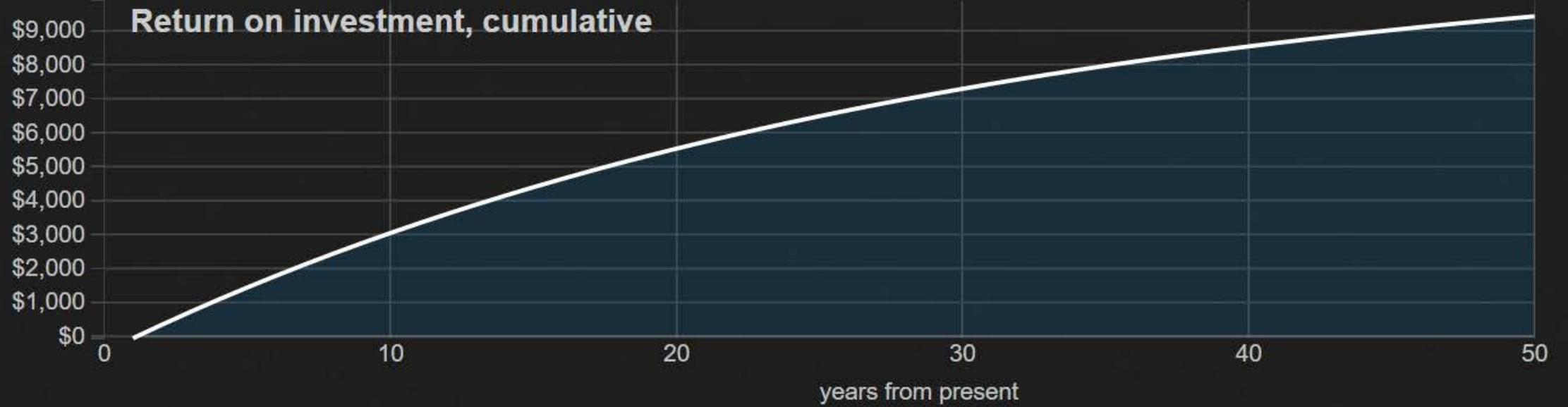
- Location of proposed project
- Type(s) of green infrastructure being considered
- Size (ft²) or number of green infrastructure practice





What the calculator tells you...

- Stormwater runoff at that location (ft³)
- Runoff reduced by installing green infrastructure
- Return on investment over 50 years
- Pollutants reduced by installing green infrastructure



0.1 of 0.3 lbs annually

54.8 of 74.1 lbs annually

Will roof be installed on a LEED-certified building? No ▼

Installation cost (\$/ft²) 15

Pollution reduction

TSS reduction % 0.85

Phosphorus reduction % 0

Runoff reduction

Drainage area that is impervious (%) 1

Depth of soil media (ft) 0.5

Porosity of soil media (%) 0.2

Volume provided in soil media (ft³)

Depth of drainage layer (ft) 0.04

Porosity of drainage layer (%) 0.25

Volume provided in drainage layer (ft³)

Depth of ponding above surface (ft) 0

Volume provided in ponding layer (ft³)

Total volume provided (ft³)

Infrastructure capacity (ft³): --

Runoff reduced per rainfall event (ft³): -- of --

Runoff reduced (%): --

Runoff reduced per year (ft³): --





Rainwater Rewards

Calulator Demonstration

Plainfield Avenue Bioretention Islands

- 5,950 ft² bioretention/rain garden
- 96,700 ft² drainage area
- Advanced
 - \$50 per ft² installed
 - Soil media 2ft
 - Drainage layer 1.5ft
 - Ponding .8ft





Center of the Universe Rain Garden

- 300 ft² bioretention/rain garden
- 4,200 ft² drainage area
- Advanced
 - \$5 per ft² installed

Center of the Universe

Green Roof

- 2,000 ft² bioretention/rain garden
- 2,000 ft² drainage area
- Advanced
 - LEED Certified Building



Elaine Sterrett Isely

West Michigan Environmental Action Council

1007 Lake SE

Grand Rapids, MI 49504

616-451-3051

esisely@wmeac.org

WE. ME. ACT.

Community. There is beauty in this place we live.
It emanates from the natural wonders of wilderness.
It flows and breathes through ancient
woods. It is beauty revealed in the form of
the people who come together in a shared love
to protect and preserve West Michigan.

Commitment. There is power in individual resolve.
It is a source of energy and a guide to keep us true.
And the seeds of the energy. A reach of us, waiting
to emerge. Ready to change minds. And to change
the world.

Action. We must preserve this special place for all
generations. By gathering our collective hopes
and intentions we create a beginning. Our next
step is to act; placing our intentions in policy
commits our communities to sustaining what is
best for today and tomorrow.

WMEAC

Next Steps

1. Comments on Calculator?
2. Developing an Evaluation Tool
3. Review of current white paper draft
4. Email: esisely@wmeac.org

wmeac.org